

COX ENERGY AMÉRICA, S.A.B. DE C.V. ESTABLISHES THE OFFICE OF THE VICE PRESIDENT OF INVESTOR RELATIONS

Mexico City, August 16, 2021 - COX ENERGY AMÉRICA, S.A.B. DE C.V. ("Cox", "Cox Energy América" or "the Company") (BIVA: COXA *, BMV: COXA *), the region's only listed pure play photovoltaic renewable solar energy company, announces as part of its market communication strategy, and following best corporate practices, the establishment of the Investor Relations Vice President position, headed by Enrique González Casillas.

Enrique has more than 15 years of experience working in corporate finance and investor relations in public companies. Before joining Cox Energy, Enrique worked at Genomma Lab Internacional (BMV: LABB) as Head of Finance and Investor Relations. He held various positions in Investor Relations and Finance in companies such as Alsea (BMV: ALSEA *), Grupo LALA (BMV: LALAB *), and Taco Holding. Additionally, he worked at the Mexican Stock Exchange, promoting financing alternatives in the Mexican stock market. He was also CMO at Banco Santander and Scotiabank. Enrique is an Industrial Engineer from the Universidad Panamericana, and has an MBA from ITAM. He is co-founder and board member of the National Institute of Investor Relations ("INARI").

Cristian Gastelum also joined the Office of the Vice President of Investor Relations, as Director of Financial Information and Markets. Cristian has a long history at the CNBV (Mexico's Security & Exchange Commission), his last position was as the Deputy General Director of Issuer Supervision. Afterwards, he was a stock exchange consultant at the DLA Piper México law firm. Cristian is an Actuary from UNAM and has a Master's Degree in Economic and Financial Engineering from La Salle University.

José Antonio Hurtado de Mendoza, General Director of Cox Energy America, commented: *"We are excited about Enrique joining to lead the Office of the Vice President of Investor Relations, throughout his career he has demonstrated his leadership capacity and corporate vision at public companies in many sectors and industries."*

Additionally, he added: *"The creation of the Investor Relations position is part of a well-planned process to strengthen communication with the market and our shareholders, following the highest standards of disclosure and corporate governance, which is in line with our commitment to operate in accordance with the best in class ESG pillars."*

ABOUT COX ENERGY AMÉRICA

Cox Energy América is a photovoltaic renewable solar energy generation company, listed on the Mexican Institutional Stock Exchange ("BIVA"). COX develops, promotes and operates photovoltaic plants in the main Latin American countries, with a presence in Mexico, Chile, Colombia, Guatemala, Central America, and the Caribbean. It has a unique portfolio of projects at different stages of development and has identified opportunities to carry out its activities within a sustainable development framework.

DISCLAIMER

This document contains certain statements related to the comprehensive overview of Cox based on the management's understanding, also with respect to assumptions and information currently available for the Company. The statements contained herein reflect the current views of COX with respect to future events and are subject to certain risks, uncertainties, and assumptions. Many factors could cause future results, performance or achievements of COX to differ from those expressed or implied by such forward looking statements, including, among others, economic or political changes and global business conditions, changes in exchange rates, the overall state of the industry, changes in demand for photovoltaic energy, raw material costs, etc. COX does not intend to, nor does it assume any obligation to update the statements presented in this document.